

MINIMIZE RESOURCE
USE. NURTURE TALENT

At Roetz, we believe in second chances and pursue a circular and inclusive future. Where others tend to see waste and limitations, we try to see useful materials and hidden talent. At the Amsterdam-based Roetz Fair Factory, men and women build new design bikes from reused bicycle frames, while being trained to become a certified bicycle mechanic. After completion of our training program we help to find appropriate employment, for example at one of our partners or bicycle dealers.

CIRCULAR AMBITIONS

When Roetz-Bikes started in 2011, we set out to reduce the enormous pile of discarded bikes. Our design and

production processes are optimized to achieve maximum circularity in our products. By reworking bicycle frame and up-cycling materials used for our accessories, we achieve 40% circularity in our standard e-bike and bicycle collection. Going forward we have the ambition to build the first electric bicycle that is *circular-by-design* with over 90% circularity. Join our ride to maximize the value from existing resources, nurture talent and develop people.

JOIN OUR RIDE TO A BETTER
WORLD!



YOU ARE THE
DESIGNER

We do not employ designers that earn a fortune. At Roetz, *you* are the designer yourself. Every bike is tailor-made for you: choose from cork grips, wooden fenders, front carrier with basket or wooden crate and more. This makes your Roetz a signature masterpiece. Design your bike at: www.roetz-bikes.com

QUALITY GUARANTEED

Every Roetz bike has a frame with a unique history that is ready for a second life. We make a careful selection and only work with the highest quality steel frames from brands with a track-record of solid, reliable bicycles. We have trust in our remanufactured frames and therefore grant a five-year warranty.

HELPING IS IN OUR DNA

Need support or want to try our bike for a test ride? Check our store locator on our website, to find a Roetz dealer nearby, or simply drop by at the Roetz Fair Factory in Amsterdam! You can also send us an email at info@roetz-bikes.com or give us a call at +31 (0) 20 8200 804.

ROETZ
COLLECTION 2022



One planet. One bike.

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ROETZ PRESENTS... THE TOUR+ E-BIKE!

Just like Roetz existing collection of bicycles and e-bikes, the e-bike is circularly built with a recycled bicycle frame in its special factory in Amsterdam. The difference? Where the existing Roetz e-bikes have an integrated battery, the Tour+ has a mid-mounted motor, 7 gears and a larger range. With this, the growing Amsterdam bicycle brand wants to reach a larger group of cyclists and provide a circular alternative.

GO WHEREVER YOU WANT

The new e-bike from Roetz is an addition to the existing models. Founder Tiemen ter Hoeven about the expansion: "Until now, the focus has mainly been on e-bikes with an integrated

battery in the rear wheel, which you could hardly tell were an e-bike. With the Tour+ included, we now also offer a great solution for people who would like to charge their battery indoors or who want to take longer bike rides. We like to listen to our customers and that is why we have developed this extra model with a removable battery and longer range. With the German company Pendix, we have found a strong and reliable partner to also find a solution for this type of bicycle that fits within the sustainable e-bike collection of Roetz."

ROETZ E-BIKES

Roetz presents its next generation e-bikes. We call them: Electric Lifestyle Bikes. We have developed two e-bike models with great performance. But beautiful. Through a combination of circularity, engineering and craftsmanship, we are launching a collection of unique and lightweight e-bikes, with the aesthetics and shape of original vintage bicycles.

Roetz e-bikes have a beautiful and hybrid design. With approximately 16kg, the e-bike is extremely lightweight. Our e-bikes come with an almost invisible all-in-one 250W motor hub with integrated battery. The motor hub is wireless and fully modular, ensuring easy maintenance. Unique in its kind, and unlike other electric bikes, our e-bike motor is regenerative: the battery can

recharge when you go downhill, brake or slowdown. This prolongs the cycling range and keeps you riding.

Roetz e-bikes come with an optional remote controller, mounted on the handle bar. The wireless remote allows to alternate between eco and full power support levels during riding, and gives access to a turbo boost setting. In turbo boost mode you benefit from the motor's max torque of 40Nm. Uphill and headwind riding has never been so effortless!

HANDBUILT E-BIKES FOR PEOPLE WHO CARE



ROAD AND ROAD+ AN URBAN FASHION STATEMENT

Starting at
€ 629,-



Starting at
€ 2299,-



NORMAL

E-BIKES

TOUR+ NEW PERFORMANCE E-BIKE

Starting at
€ 2799,-



E-BIKES

VIGOUR AND VIGOUR+ CLEAN, FAST AND AGILE

Starting at
€ 729,-



Starting at
€ 2599,-



Ladies & Men frame
colours

Matt Black

Matt Moss Green

Matt Ocean Blue

Vintage Blue

Matt Rebel Yellow